

Bernard Herskovic

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Employment

Assistant Professor of Finance, UCLA Anderson School of Management, 2015–

Education

Ph.D. in Economics, New York University (NYU), 2010–2015
M.A., Economics, Pontificia Universidade Católica do Rio de Janeiro (PUC-Rio), 2008–2010
B.A., Economics, Universidade Federal de Minas Gerais (UFMG), 2004–2008

Research Interests

Asset Pricing, Networks, Economic Theory, Macroeconomics

Publications

1. “Networks in Production: Asset Pricing Implications”
Journal of Finance, forthcoming
2. “The Common Factor in Idiosyncratic Volatility: Quantitative Asset Pricing Implications”
(with Bryan Kelly, Hanno Lustig and Stijn Van Nieuwerburgh)
Journal of Financial Economics, February 2016, Vol. 119 (2), pp. 249–283

Working Papers

3. “Firm Volatility in Granular Networks” (with Bryan Kelly, Hanno Lustig and Stijn Van Nieuwerburgh)
4. “Acquiring Information Through Peers” (with João Ramos)
5. “OTC Intermediaries” (with Andrea Eisfeldt, Sriram Rajan, and Emil Siriwardane)
6. “Hedging Risk Factors” (with Alan Moreira and Tyler Muir)
7. “Size Premium Waves” (with Howard Kung and Thilo Kind)
8. “The Redistributive Effects of Monetary Policy” (with Daniel Andrei and Olivier Ledoit)
9. “Promoting Educational Opportunities: long-run implications of affirmative action in college admissions” (with João Ramos)

Teaching

- Quantitative Asset Management (MFE) at UCLA Anderson, 2017–2018
- Investment Management (MBA, FEMBA) at UCLA Anderson, 2016–2018
- Undergraduate Microeconomics at NYU Stern (teaching fellow, 4 semesters), 2013–2015
- Undergraduate International Economics at NYU (instructor, summer), 2013
- Teaching Assistant: Ph.D. and MA Microeconomics II at PUC-Rio (Fall 2009), Ph.D. Microeconomics I at NYU (fall 2011), Ph.D. Financial Theory I at NYU Stern (fall 2012), Master's Microeconomics at NYU (spring 2013)

Honors, Grants, Scholarships, and Fellowships

1. Fink Center Research Grant, 2017
2. Macro Financial Modeling Grant, 2017
3. Fink Center Research Grant, 2016
4. Cubist Systematic Strategies Ph.D. Candidate Award for Outstanding Research, 2015
5. C.V. Starr Center Fellowship, NYU, 2012
6. McCracken Ph.D. Fellowship, NYU, 2010–2015
7. FAPEMIG Research Fellowship, Brazilian Government, 2010
8. Fulbright-CAPES Ph.D. Fellowship, Brazilian Government (declined), 2010
9. Honorable Mention, MA dissertation Summer Paper, PUC-Rio, 2009
10. CAPES-PROSUP Academic Performance Fellowship, Brazilian Government, 2009–2010
11. CNPq M.A. Fellowship, Brazilian Government, 2008–2009
12. Summer Course Fellowship, PUC-Rio, 2008
13. Academic Relevance, UFMG Honors Program, UFMG, 2007
14. Honorable Mention, UFMG Honors Program, UFMG, 2006
15. Undergraduate Honors Program fellowship at UFMG, Brazilian Government, 2005–2007

Presentations

- 2019: *HEC Montreal* (scheduled May 10)
- 2018: *University of Washington*, Maryland Finance Junior Conference, Rome Junior Finance Conference, Lubrafin, Barcelona GSE Summer Forum Uncertainty in Macro and Finance, NBER Summer Institute Asset Pricing, *Central Bank of Chile*, Columbia Junior Workshop in New Empirical Finance (scheduled Sept. 8), *Federal Reserve Bank of Dallas* (scheduled Oct. 11)
- 2017: *Caltech*, *City University of Hong Kong*, *PUC-Rio*, UCLA Macro Lunch, UCLA Anderson brown bag seminar, Society for Economic Dynamics Meeting, European Meeting of the Econometric Society, UBC Summer Conference, OTC Markets and Their Reform (conference sponsored by Swiss National Science Foundation), LubraMacro, NBER Conference on Financial Market Regulation, Chicago Booth Asset Pricing Conference
- 2016: *Carnegie Mellon Tepper School of Business*, *Monash University*, *University of Melbourne*, *University of Chile*, *University of Wisconsin*, LA Finance Day, Society for Economic Dynamics Meeting

- 2015: *Arizona State University W.P. Carey, USC Marshall, Duke Fuqua, Federal Reserve Board, UCLA Anderson, Chicago Booth, Kellogg, London School of Economics, London Business School, UCSD Rady, UC Berkeley Haas, IPEA (Brasília), FGV São Paulo School of Economics, Insper, PUC-Rio, FGV-EPGE*, Western Finance Association Meeting, Society for Economic Dynamics Meeting, Econometric Society World Congress, Southern California Finance Conference at CMC, LSE conference on Economic Networks and Finance
- 2014: *PUC-Rio*, Latin American Meeting of the Econometric Society, NYU Stern Macro Lunch Seminar, NYU Stern Finance Job Market Workshop, NYU Macro Student Lunch Seminar, NYU Financial Economics Workshop

Discussions

1. Michael Gofman, Gill Segal, and Youchang Wu. “Production Networks and Stock Returns: The Role of Vertical Creative Destruction,” European Finance Association meeting, Warsaw, Poland, August 2018 (scheduled)
2. Felipe Iachan, Plamen Nenov, and Alp Simsek. “The Choice Channel of Financial Innovation,” Lubrafin, Porto de Galinhas, Brazil, June 2018
3. Ekkehart Boehmer, Charles M. Jones, and Xiaoyan Zhang. “Tracking Retail Investor Activity,” Citrus Finance Conference, Riverside, CA, May 2018
4. Christoph Aymanns, Co-Pierre Georg, and Benjamin Golub. “Illiquidity Spirals in Coupled Over-the-Counter Markets,” LAEF OTC Workshop, Santa Barbara, CA, October 2017
5. Adrian Buss, Raman Uppal, and Grigory Vilkov. “Down the Rabbit Hole: Dynamic Portfolio Allocation and Asset Pricing with Alternative Assets,” European Finance Association meeting, Mannheim, Germany, August 2017
6. David Baqaee, and Emmanuel Farhi. “The Macroeconomic Impact of Microeconomic Shocks: Beyond Hulten’s Theorem,” Workshop on networks and granularity in macro, Central Bank of Chile, Santiago, Chile, August 2017
7. Marco Di Maggio, Francesco Franzoni, Amir Kermani, and Carlo Sommovilla. “The Relevance of Broker Networks for Information Diffusion in the Stock Market,” NBER Summer Institute Asset Pricing meeting, Cambridge, MA, July 2017
8. Nicole Branger, Patrick Konermann, Christoph Meinerding, and Christian Schlag. “Equilibrium Asset Pricing in Directed Networks,” Western Finance Association, Whistler, Canada, June 2017
9. Ali Ozdagli, Michael Weber. “Monetary Policy through Production Networks: Evidence from the Stock Market,” American Finance Association Annual Meeting, Chicago, IL, January 2017
10. Andrew Di Wu. “Shock Spillover and Financial Response in Supply Chain Networks: Evidence from Firm-Level Data,” Western Finance Association, Park City, UT, June 2016
11. Gordon Alexander, Joshua Madsen, Jonathan Ross. “The Correlation Anomaly: Return Comovement and Portfolio Choice,” SFS cavalcades, Toronto, Canada, May 2016

Referee

Econometrica, American Economic Review, Journal of Finance, Review of Financial Studies, Journal of Financial Economics, Review of Asset Pricing Studies, Journal of Empirical Finance, Review of Finance, Management Science, Critical Finance Review, Journal of Economic Theory, Journal of Ethnic and Migration Studies

Other Professional Services

- *PhD committee member* for: Shuo Liu (UCLA Department of Economics, in progress)
- *MFE Applied Finance Project academic advising*: Long/Short Non-G10 FX Trade (Citi, 2017), Accurate Estimates of Future Earnings (LA Capital, 2018), GDP and Stock Market Earnings Growth (Chantico Global, 2018)
- *Conference and seminar organization*: 2017 LA Finance Day, 2016-2017 UCLA Anderson Finance Seminar series.
- *Program committee member*: 2018 Brazilian Economic Society meeting (finance area)
- *Professional memberships*: Macro Finance Society, European Finance Association, American Finance Association, Western Finance Association

Previous Research Experience and Other Employment

Research Assistant for Prof. Stijn van Nieuwerburgh, NYU Stern. New York, US, 2012-2014
Researcher at UFMG, Economics Department. Belo Horizonte, Brazil, 2010
Economics undergraduate honors program at UFMG. Belo Horizonte, Brazil, 2005–2008